



PANTONE®

PRODUCT CATALOG



“

PANTONE 141 feels like a stucco wall in Tuscany. I think of the Mediterranean, a cypress tree. In food, it's polenta.”

LOUISE FILI
FOOD DESIGNER AND FOUNDER, LOUISE FILI LTD.



huey™

MONITOR COLOR CORRECTION

THE COLOR YOU SEE ON SCREEN ISN'T ALWAYS TRUE. **huey**, ON THE OTHER HAND, DOESN'T LIE. AN EASY-TO-USE MONITOR COLOR CORRECTION TOOL, **huey** AUTOMATICALLY CORRECTS THE COLOR ON YOUR MONITOR SO PHOTOS AND DESIGNS PRINT MORE ACCURATELY, GAME GRAPHICS ARE MORE INTENSE AND MOVIES ARE MORE TRUE-TO-LIFE. EASY-TO-USE RIGHT OUT OF THE BOX, **huey** ADAPTS YOUR MONITOR FOR CHANGING ROOM LIGHTING AND APPLIES PERSONAL PREFERENCES FOR ACCURATE COLOR.

MEU101 \$89.



eye-one® display LT MONITOR COLOR CORRECTION

STRUGGLING TO GET COLOR RIGHT DOESN'T HAVE TO BE PART OF THE JOB. WITH THE Eye-One Display LT, YOU CAN ACHIEVE ACCURATE ONSCREEN COLOR JUST LIKE THE PROS – WITHOUT HAVING TO BECOME A PRO. Eye-One Display LT CALIBRATES YOUR MONITOR AND ADJUSTS THE COLOR ONSCREEN, SO YOUR IMAGES REMAIN TRUE. ONCE YOU DON'T HAVE TO MAKE EXCUSES FOR COLOR, YOUR WORK CAN SPEAK FOR ITSELF.

MEU102 \$169.

eye-one® display 2 PROFESSIONAL MONITOR CORRECTION

FINALLY GET PERFECT COLOR, WITHOUT THE TEDIOUS TWEAKING AND PROOFING. THE CHOICE OF PROFESSIONAL PHOTOGRAPHERS, AD AGENCIES, PUBLISHERS AND DESIGNERS, Eye-One Display 2 ACCURATELY CALIBRATES AND PROFILES ALL TYPES OF MONITORS, INCLUDING LCD, CRT AND LAPTOPS. WITH ITS ADVANCED CONTROLS, YOU CAN IDENTIFY THE BEST POSSIBLE MATCH ACROSS MULTIPLE MONITORS, OPTIMIZE GRAY BALANCE AND DETERMINE OPTIMAL ROOM LIGHTING FOR COLOR-CRITICAL WORK.

MEU103 \$249.



Color Cue™2

THE IMMEDIATE ANSWER TO "I WONDER WHAT COLOR THIS IS?" Color Cue™2 IS THE MAGIC WAND OF COLOR. NOW YOU CAN CAPTURE COLOR ON ANY SURFACE IN SECONDS WITH THIS ELECTRONIC, PORTABLE PANTONE LIBRARY. SIMPLY PLACE THE Color Cue™2 ON THE COLOR YOU WANT TO MATCH, AND A QUICK READING GIVES YOU THE CLOSEST CORRESPONDING PANTONE COLOR, SELECTED FROM THE FULL PANTONE MATCHING SYSTEM®, PANTONE FOR FASHION AND HOME COLOR SYSTEM AND PANTONE FOR ARCHITECTURE AND INTERIORS COLOR SYSTEM. ANOTHER TOUCH OF THE BUTTON TRANSLATES THE PANTONE COLOR INTO sRGB, HTML AND L*A*B* VALUES.

FEATURES.

- selectable screen displays
- store and recall up to 30 colors with voice tags
- close and neighboring color reporting
- large color LCD displays
- stylish protective case

GEB103 \$349.





solid color chips

A FACE-LIFT FOR THE FAMOUS CHIP. ONE OF OUR MOST RENOWNED PRODUCTS IS NOW BETTER THAN EVER. A LARGER FORMAT MEANS BETTER HANDLING, AND EVERY CHIP NOW FEATURES 25% MORE COLOR FOR BETTER VISIBILITY. EACH BOOK CONTAINS SIX PERFORATED CHIPS FOR EACH SOLID PANTONE COLOR.

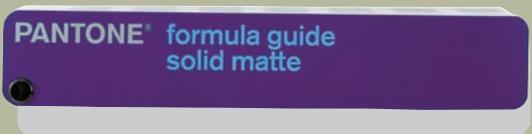
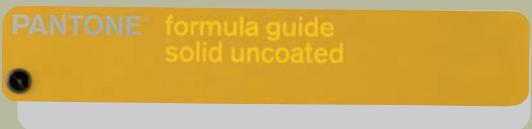
two-book set coated, uncoated

GP1203 \$249.

three-book set coated, uncoated, matte

GP1204 \$299.





formula guides

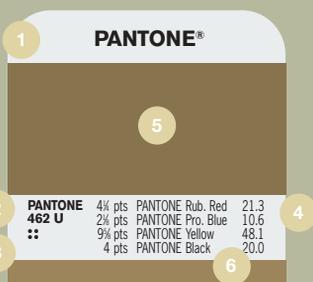
THE STANDARD THAT STARTED IT ALL. THIS EVOLUTION OF THE CLASSIC PANTONE GUIDE IS IN ITS FINEST FORM YET. NOW REDESIGNED FOR BETTER READABILITY AND COLOR ACCESSIBILITY, ALL THREE GUIDES (COATED, UNCOATED AND MATTE) HAVE BEEN THOUGHTFULLY IMPROVED WITH UTILITY IN MIND.

two-guide set coated, uncoated
GP1201 \$89.

three-guide set coated, uncoated, matte
GP1202 \$120.

LATEST ENHANCEMENTS:

1. Larger format for improved handling & usability
2. 1,114 solid PANTONE Colors to choose from
3. (::) icon to identify colors achievable in CMYK
4. Lithographic ink mixing formulas
5. 20% larger color area
6. Improved readability of important color data





“

Have you ever been smiled at by a Buddhist monk? **PANTONE 159** reminds me of their glowing robes and the experience of being blessed by them. They are so filled with love, it changes you forever.”

CHERYL HELLER
CEO, HELLER COMMUNICATION DESIGN

metallics

97 new colors.

ALL THAT PIZZAZZ. AND THEN SOME. THIS MUCH BROADER, EVEN MORE SPECTACULAR PALETTE OF COLORS ADDS IMPACT TO PRINTED MATERIALS LIKE NEVER BEFORE. NOW FEATURES 301 PANTONE METALLIC COLORS PRINTED ON COATED STOCK.

formula guide coated

GG1207 \$69.

chips coated

GB1204 \$169.



pastels

28 new colors.

FOR QUIETER BUT VERSATILE DESIGNS. WHEN THE SITUATION CALLS FOR A SOFTER PALETTE, THIS EXPANDED GUIDE HELPS SPECIFY EVEN MORE SUBTLE COLORS. NOW FEATURES 154 PANTONE PASTEL COLORS ARRANGED CHROMATICALLY ON BOTH COATED AND UNCOATED STOCKS, COMPLETE WITH INK FORMULAS.

formula guide coated/uncoated

GG1208 \$69.

chips coated/uncoated

GB1205 \$169.





essentials

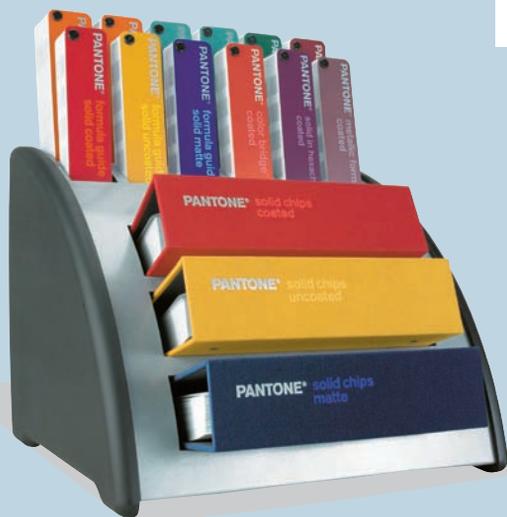
ON-THE-GO COLOR YOU CAN'T GO WITHOUT. THIS VALUE PACKAGE IS A COST-EFFECTIVE WAY TO UPGRADE YOUR PANTONE COLLECTION WITH A FULL SET OF NEW GUIDES, TO ENSURE QUALITY RESULTS WITH EVERY PROJECT. GET SIX INDISPENSABLE PANTONE GUIDES IN AN EASY TRAVEL CASE.

INCLUDES.

formula guides coated, uncoated, matte
color bridge™ coated
4-color process
two-guide set
carrying case

GPS205 \$299.





reference library

A DISPLAY OF OPTIONS. INSTEAD OF SCRAMBLING WHEN THE PRINTER OR CLIENT CALLS, HOUSE A FULL COLLECTION OF PANTONE TOOLS IN ONE BEAUTIFULLY DESIGNED UNIT. IT'S THE PERFECT RESOURCE FOR ANYONE WHO NEEDS AN ENTIRE RANGE OF COLOR AT A MOMENT'S NOTICE.

INCLUDES.

- formula guides coated, uncoated, matte
- color bridge coated
- solid in hexachrome® guide coated
- metallic formula guide coated
- pastel formula guide coated, uncoated
- tints four-guide set coated, uncoated
- 4-color process guides coated, uncoated
- solid chips three-book set coated, uncoated, matte

GPS206 \$949.





“

I once got a green foil star on a piece of artwork from a teacher. I've saved it all these years in a box. This magical star, **PANTONE 376**. I go weak in the knees for green.”

RICHARD WILDE
CHAIR, ADVERTISING AND GRAPHIC DESIGN DEPARTMENT
SCHOOL OF VISUAL ARTS

process

KNOW YOUR OPTIONS. THIS IS THE ALTERNATIVE TO SPOT COLOR SPECIFICATION. THE GUIDE CONTAINS OVER 3,000 CHROMATICALLY ARRANGED CMYK COLORS WITH SCREEN TINT PERCENTAGES.

LATEST ENHANCEMENTS.

1. Taller, wider size
2. Brighter, more durable coated paper
3. Slimmer side profile
4. Two-column format

4-color process guide set
GPS204 \$120.



tints

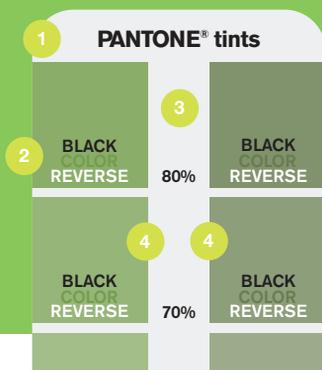
JUST THE RIGHT TOUCH. TINTING SPOT COLOR IS A GAME OF PERCENTAGES. FOR OPTIMAL RESULTS, THIS GUIDE OFFERS EIGHT TINTS FROM 10-80%.

LATEST ENHANCEMENTS.

1. fan-guide format
2. colors bleed for press check ease
3. brighter, more durable stock
4. two solid colors per page of tint effects

two free storage cases with purchase

tints four-guide set
GP1205 \$249.



**PANTONE HAS THE ANSWERS.
TO SPEAK WITH ONE OF OUR
REPRESENTATIVES, CALL 888-PANTONE.**

**BUY MORE + SAVE.
10% OFF ORDERS OVER \$250.
15% OFF ORDERS OVER \$500.
20% OFF ORDERS OVER \$1000.**

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TO BE HAPPY WITH YOUR PURCHASE. IF YOU ARE NOT
COMPLETELY SATISFIED, PLEASE CALL OUR CUSTOMER
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EXCHANGE OR REFUND YOUR PURCHASE.**

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*FREE SHIPPING APPLIES TO ORDERS OVER \$400 SHIPPED UPS GROUND WITHIN THE CONTINENTAL U.S.

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color bridge™ coated

SPEAK MANY COLOR LANGUAGES AT ONCE. TODAY'S COMMUNICATIONS CALL FOR THE CONVERSION OF COLOR ACROSS MEDIA MORE AND MORE. A SPECIFIED COLOR MIGHT APPEAR ON PAPER, ONSCREEN OR ANYWHERE IN-BETWEEN — AND MAINTAINING THE INTEGRITY OF THAT COLOR GETS TRICKY. WITH THIS SINGLE GUIDE, YOU CAN SPECIFY PANTONE COLORS ON COATED STOCK, COMPARE SOLID COLORS TO THEIR FOUR-COLOR PROCESS EQUIVALENTS, CONVERT SOLID COLORS TO CMYK AND CREATE OPTIMAL DISPLAY ON MONITORS AND INTERNET SITES USING RGB AND HTML VALUES PROVIDED

GG5201 \$119.

LATEST ENHANCEMENTS:

1. Improved process matches and updated CMYK screen tint percentages
2. Greater utility with RGB and HTML values added for solid colors
3. Larger color area, taller and wider layout
4. Whiter, more durable coated paper

Same great price
Support provided at pantone.com

PANTONE®	
Solid	CMYK
	1
PANTONE 1485 C R 255 G 176 B 112 HTML #FFB070	PANTONE 1485 PC C M Y K 0 34 54 0
3	
PANTONE 1495 C R 255 G 145 B 51 HTML #FF9133	PANTONE 1495 PC C M Y K 0 45 69 0
4	

SPECIAL OFFER.

FAVORITE NUMBERS, FAVORITE THINGS.

PANTONE™

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